

Staff Senate Meeting 3/20/19

Next meeting -- April 17 -- Business 204

1. Reminder – If you can't make a Council and Committee meetings, please contact Stephen Tomkiel (alternative Senator to help out when we are too busy to attend)
2. Reports for Council and Committee meetings. Please submit a report using the Qualtrics link even if your meeting was not held or you had to miss.
3. HR Update – Dr. Yvonne Catino
Discussed the Learning & Development Series coming in April, handout was provided with dates and locations
4. Guest Presenter - President Kathryn Foster – Budget Framework and Priority Setting and TCNJ Institutional Priorities

Framework for Budget and Priority Setting

Circumstances, Levers, and Interventions

TCNJ Institutional Priorities

Investments in Institutional Mission: Student Success

Investments in Financial Sustainability/Revenue Diversification

Investments in National Reputation

* See addendum of power point slides for additional information at the end of the minutes

Questions for Dr Foster

From Alan on what are the top areas we can do right now “put our best foot forward”? What are our tougher areas?

Focus on Graduate Programs “4+1”

Financial Aid

Academic Menu

Tougher areas include How selective do we want to be? Real estate? Highly leveraged/debt?

Colleen asked why we have less traditionally aged students?

The children aren't there. Need to become more attractive to the NJ students who are leaving.

Spence commented on housing, the differentiated housing happens as you stay here longer, same price no matter what you get.

Response is why are you paying the same for a less attractive unit vs a nicer one as a counterpoint

Nino asked about program cost equity

Response is that we already sort of have that but we need to work on the financial aid end to accommodate a potential different cost in programs

Where do students go for scholarships after the first year? If I do well what can I get?
Response possibly persistent scholarships, getting more or the same as you go

National Reputation, how much will it cost and what value does it bring?
Informal poll showed the room favored investment in a stronger investment in this area

Are we doing enough to be attractive to students with placing them in more “exciting” areas.
Can Social Media Marketing be a major?
We have been very traditional in our naming. Other institution offers certificates in specialized areas to attach to their major.

Grad school for psychology is typically 3 years, can we offer a reduced track if they stay for the graduate work?
1 year programs with an agreement with another graduate school, can we do more with Lynda.com?

Stephen spoke about students we are losing based on our inability to offer higher packages

Val asked about how we are generating new revenue?
Response revenue diversification is important, it's something we're looking at via additional programs, real estate, differential tuition and housing.

Scholarship database was in the works, what happened to that work?

Anne Marie commented that we aren't getting advertising out the same way other schools after acceptance from her own experience with her accepted daughter.

Joe asked where is the buy in, how do we move forward so we don't lose momentum on this?
Dr Foster is going to hold 2-3 open sessions on the budget, which is the culmination of these meetings.

Joe reminded everyone that we need to speak up with our input if we're going to be part of the decision

5. Chris Larthey -- SDRC Report

- a) Staff Recognition Awards - April 10th 3:30 in ED 212 The whole campus is invited!

6. Stephen Tomkiel – ECC Report

- a) Discussion concerning upcoming elections

Explained the upcoming election season process and how we are changing our constitution to match what we're already doing

Questions: Can we make the selection screen less linear to accommodate the people at the bottom of the list. Stephen will look into this. Will associate members be notified if the what to apply for full time membership? Yes they will.

b) Constitutional Amendment was proposed to update or replace language that was outdated or overly specific. Amendment passed nearly unanimously, and with at least the minimum 18 votes required.

7. Carol Wells – CPR Report

No one from committee present but we are expected to see a new website design at the next meeting

8. Jim Spencer – Report from Inauguration Committee

You should have received information on Friday. If you want to be in the processional you don't need academic regalia. The post event will be in the Brower student Center area. The question of if classes will be post-poned seems to be leaning towards classes will be held.

9. Devon Manfredo – Special Events and Community Building

- a) Quizzo – March 28 5pm, just show up, but feel free to come with a team ahead of time
- b) TCNJ night at the Thunder – June 20, link will go out this week to buy your tickets

10. Ivonne Cruz – OIDEI Update – Not present

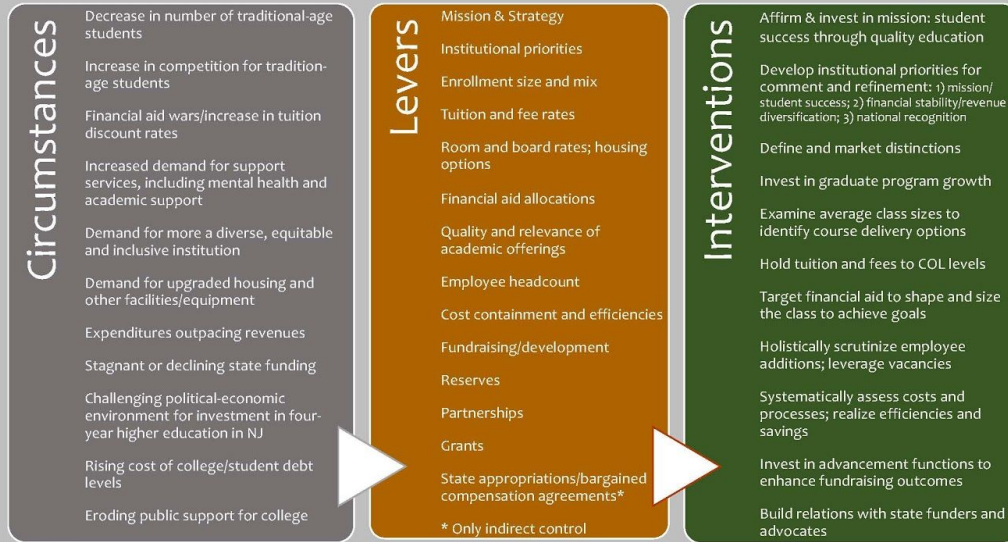
11. General Announcements –

- a) The Staff Senate Executive Board will be meeting with the Cabinet on a date and time to be determined. We will look for input from all Senators to create up to five talking points of interest. The Cabinet will also have some of their own points of interest to share with the Board. Joe to send out probing email to solicit input.
- b) Open to the floor for discussion: Diversit advocate group will be bringing more onsite events.
- c) Guest Presenters – Amy Moyer – Career Fair Announcement for Trenton Middle School organized by Urban Ed on April 10th 9-11am in Decker Hall. Looking for presenters for this if you want to speak about what you do here. A Qualtrics link will go out

* Power Point slides from Dr Fosters presentation

Framework for Budget and Priority Setting

for consideration and refinement, February 2019



TCNJ Institutional Priorities

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